

Advertiser - Companies API

Create advertiser & invoicing companies

Both are created with the **same endpoint**; the `roles` array is what makes a company an advertiser, an invoicing party, or both.

Create a company

POST /v1/media-partners

Creates a media partner (advertiser company, invoicing company, or both, depending on `roles`).

Request body — `CreateMediaPartnerRequest`

Field	Type	Required	Description
<code>name</code>	string	Yes	Display name of the company.
<code>roles</code>	array of enum	Yes	Any of <code>ADVERTISER</code> , <code>INVOICE</code>
<code>externalKey</code>	string	No	Your own external reference key.
<code>subsystemExternalIds</code>	object (string → string)	No	External ids per subsystem.

Create an advertiser company

```
{
  "name": "Acme Beverages",
  "roles": ["ADVERTISER"],
  "externalKey": "acme-bev",
  "subsystemExternalIds": {
    "crm": "CRM-10432"
  }
}
```

Create an invoicing company

```
{
  "name": "Acme Beverages Billing BV",
  "roles": ["INVOICE"],
  "externalKey": "acme-bev-billing"
}
```

Create a company that is both advertiser and invoicing party

```
{
  "name": "Acme Beverages",
  "roles": ["ADVERTISER", "INVOICE"]
}
```

Responses

Status	Meaning
201	Media partner created.
400	Invalid input (e.g. empty `name` or unknown role).
401 / 403	Not authenticated / not allowed.
500	Unexpected failure.

“ The 201 response will return a body including the generated `id` and all information known about the media partner.

List companies

```
GET /v1/media-partners?limit=50&offset=0
```

Parameter	In	Required	Type	Description
limit	query	Yes	integer	Max number of results to return.
offset	query	Yes	integer	Number of results to skip.
search	query	No	string	URL-encoded, case-insensitive match on name.

Parameter	In	Required	Type	Description
<code>roles</code>	query	No	array	Filter on the role(s) the media partner has, e.g. <code>\roles=ADVERTISER`</code> .
<code>includeInactive</code>	query	No	boolean	Include deactivated media partners.

Response — array of `MediaPartner Schema`

```
[
  {
    "id": 4021,
    "name": "Acme Beverages",
    "roles": ["ADVERTISER"],
    "externalKey": "acme-bev",
    "subsystemExternalIds": { "crm": "CRM-10432" },
    "active": true
  }
]
```

Get a single company

```
GET /v1/media-partners/{mediaPartnerId}
```

Parameter	In	Required	Type	Description
<code>mediaPartnerId</code>	path	Yes	integer	The id of the media partner.

Returns a single `MediaPartner Schema` (same shape as above).

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