

Brands API

Create brands

A brand is a **media brand** that belongs to a media partner (typically the advertiser company).

Create a brand

```
POST /v1/media-partners/{mediaPartnerId}/brands
```

Parameter	In	Required	Type	Description
<code>mediaPartnerId</code>	path	Yes	integer	The media partner (company) the brand belongs to.

Request body — `CreateMediaBrandRequest`

Field	Type	Required	Description
<code>name</code>	string	Yes	Brand name.
<code>externalKey</code>	string	No	Your own external reference key.
<code>subsystemExternalIds</code>	object (string → string)	No	External ids per subsystem.

```
{
  "name": "Acme Cola",
  "externalKey": "acme-cola",
  "subsystemExternalIds": {}
}
```

Responses

Status	Meaning
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201	Media brand created.
400	Invalid input.
401 / 403	Not authenticated / not allowed.
404	Media partner not found.

“ As with companies, 201 will return a body including the generated id and all information known about the brand.

List a company's brands

```
GET /v1/media-partners/{mediaPartnerId}/brands?limit=50&offset=0
```

Parameter	In	Required	Type	Description
mediaPartnerId	path	Yes	integer	The media partner.
limit	query	Yes	integer	Max number of results.
offset	query	Yes	integer	Results to skip.
includeInactive	query	No	boolean	Include deactivated brands.
search	query	No	string	URL-encoded, case-insensitive match on name.

Response — array of `MediaBrand Schema`

```
[
  {
    "id": 8801,
    "name": "Acme Cola",
    "externalKey": "acme-cola",
    "subsystemExternalIds": {},
    "active": true
  }
]
```

Get a single brand

```
GET /v1/media-partners/{mediaPartnerId}/brands/{mediaBrandId}
```

Returns a single `MediaBrand Schema`.

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