

Media Partners API

Media Partners

Media partners is the overarching term for an advertiser or debtor. Media partners have media brands associated with them.

Get a single media partner

```
GET /v1/media-partners/{mediaPartnerId}
```

Parameter	In	Required	Type	Description
<code>mediaPartnerId</code>	path	Yes	integer	The id of the media partner you want to fetch.

Responses

Status	Meaning
<code>200</code>	Media partner found.
<code>400</code>	Bad request -Invalid input or parameters.
<code>401</code> / <code>403</code>	Not authenticated / not allowed.
<code>404</code>	Media partner not found.
<code>500</code>	Internal Server Error

Update media partner

```
PUT /v1/media-partners/{mediaPartnerId}
```

Parameter	In	Required	Type	Description
<code>mediaPartnerId</code>	path	Yes	integer	The id of the media partner you want to fetch.

Request body — UpdateMediaPartnerRequest

Field	Type	Required	Description
<code>name</code>	string	Yes	Media partner name.
<code>roles</code>	string	No	Media partner role: <code>INVOICE</code> , <code>ADVERTISER</code> , <code>INTERMEDIARY</code> , <code>MEDIA</code> .
<code>subsystemExternalIds</code>	object (string → string)	No	External ids per subsystem.

Create brands

A brand is a **media brand** that belongs to a media partner (typically the advertiser company). A brand can be present in multiple media partners.

Create a brand

POST /v1/media-partners/{mediaPartnerId}/brands

Parameter	In	Required	Type	Description
<code>mediaPartnerId</code>	path	Yes	integer	The media partner (company) the brand belongs to.

Request body — CreateMediaBrandRequest

Field	Type	Required	Description
<code>name</code>	string	Yes	Brand name.
<code>externalKey</code>	string	No	Your own external reference key.
<code>subsystemExternalIds</code>	object (string → string)	No	External ids per subsystem.

```
{
  "name": "Acme Cola",
  "externalKey": "acme-cola",
  "subsystemExternalIds": {}
}
```

Responses

Status	Meaning
201	Media brand created.
400	Invalid input.
401 / 403	Not authenticated / not allowed.
404	Media partner not found.

“ As with companies, 201 will return a body including the generated id and all information known about the brand.

List a company's brands

```
GET /v1/media-partners/{mediaPartnerId}/brands?limit=50&offset=0
```

Parameter	In	Required	Type	Description
mediaPartnerId	path	Yes	integer	The media partner.
limit	query	Yes	integer	Max number of results.
offset	query	Yes	integer	Results to skip.
includeInactive	query	No	boolean	Include deactivated brands.
search	query	No	string	URL-encoded, case-insensitive match on name.

Response — array of `MediaBrand Schema`

```
[
  {
    "id": 8801,
    "name": "Acme Cola",
    "externalKey": "acme-cola",
    "subsystemExternalIds": {},
    "active": true
  }
]
```

Get a single brand

```
GET /v1/media-partners/{mediaPartnerId}/brands/{mediaBrandId}
```

Returns a single `MediaBrand Schema`.

Revision #3

Created 2 July 2026 12:15:28 by Casper Steuperaert

Updated 6 July 2026 15:19:54 by Casper Steuperaert