

2024

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Release Notes Adhese 3.0.8

Xandr

We are releasing more functionalities for our Xandr connection. The usage of HTML5 and Javascript creatives is now possible. We also improved the flow when a creative is rejected by Xandr. Finally, more OpenRTB fields are now available as a target and in the different reports.

If you would be interested in using Xandr, please [contact support](#).

Improved Publish process

The publish process has long been identified as a point of attention. We are improving on this functionality and are now releasing a next step. Ideally, you shouldn't notice the changes. More improvements can be expected in the coming months.

Improved data processing

We took steps in improving the way we process campaign data. These changes will lead to improved stability and scalability.

Quality of Life improvements and bugfixes

Opening a link in a new tab uses the correct URL.

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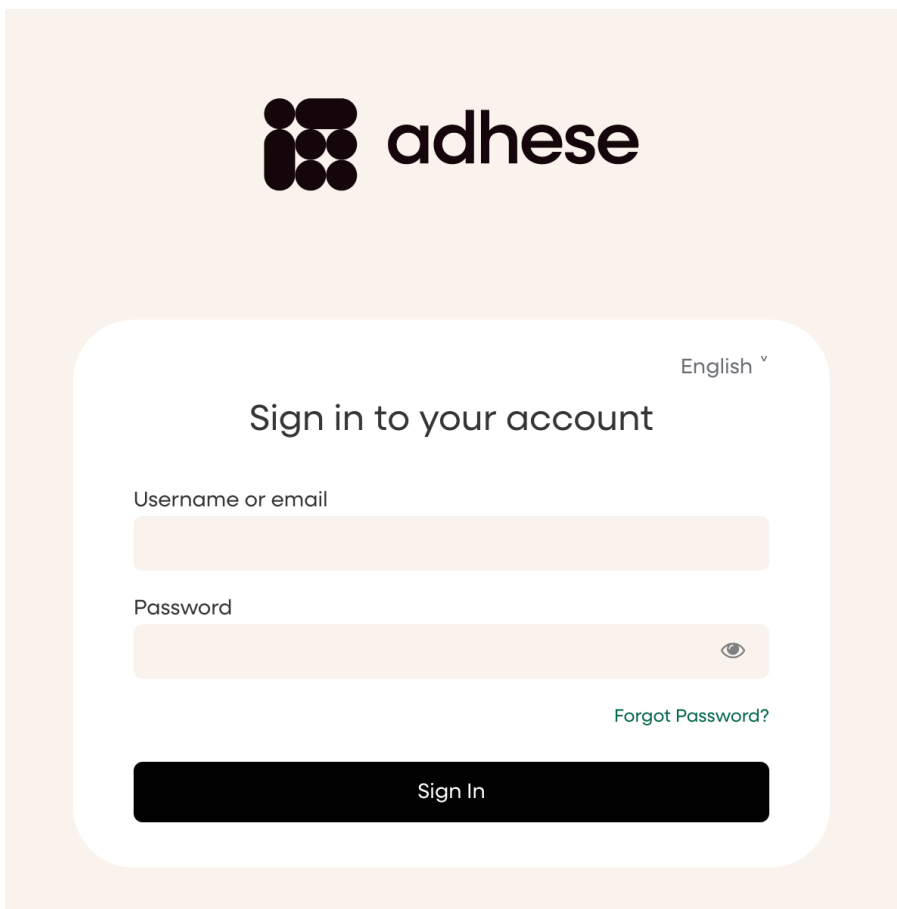
New branding

Adhese has a new logo and branding.

Keycloak

We have replaced our legacy login system with Keycloak. This tool facilitates managed authentication and authorisation, enabling users to log in once and have access to any environment for which they have rights.

We will enable the Keycloak login portal for each client. If enabled for your account, you will see a new login page (under a new URL, so please revise any bookmarks you may have set) that looks like this:



The image shows a login page for Adhese. At the top, there is the Adhese logo (a stylized 'i' made of dots) followed by the word 'adhese'. Below the logo, there is a white rounded rectangle containing the login form. In the top right corner of this rectangle, it says 'English' with a dropdown arrow. The main heading inside the rectangle is 'Sign in to your account'. Below this, there are two input fields: 'Username or email' and 'Password'. The 'Password' field has a toggle icon (an eye) to its right. Below the password field, there is a link that says 'Forgot Password?'. At the bottom of the form, there is a black button with the text 'Sign In' in white.

When you navigate to the user management page within the admin section of the UI, you will be redirected to the user management tab in Keycloak. See [User Management Keycloak](#) for more info.

Keycloak will be gradually enabled in your account following the next release. Go to the main URL of your application, where you will be directed to the new login page. You may continue to use the same credentials to log in. Go to [Logging in to Adhese Keycloak](#) for more info.

Fixes and improvements

- When you open the advertiser company popup in the booking screen, you will now see all available companies by default.
- A template parameter placeholder for priority and publisher was added.
- Users can bulk enable target values in the select target values popup on the booking edit view by uploading a file containing target value codes.
- Improved user log information.

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Fixes and improvements

- Adhese now supports comments in the template files.
- During publishing, a list of click domains from Advar templates is exported to whitelist these domains. This solves the problem for first-party domains that do not allow trusted third-party click URLs.
- Support for MP3 (audio) creatives. MP3 is added to the format types:

| Type | |
|-------------------------------------|---|
| <input checked="" type="checkbox"/> | 3rd. Party Image - image/gif |
| <input checked="" type="checkbox"/> | 3rd. Party URL - iframe |
| <input checked="" type="checkbox"/> | Adhese Advar - application/x-adhese-advar |
| <input checked="" type="checkbox"/> | Adhese Advar - application/x-adhese-advar |
| <input checked="" type="checkbox"/> | Animated GIF - image/gif |
| <input type="checkbox"/> | Audio Mpeg - audio/mpeg |
| <input checked="" type="checkbox"/> | DHTML - text/dhtml |
| <input type="checkbox"/> | generated mp4 - video/x-adhese-mp4 |
| <input type="checkbox"/> | generated webm - video/x-adhese-webm |
| <input checked="" type="checkbox"/> | GIF file - image/gif |
| <input type="checkbox"/> | helper zip - application/x-adhese-zip |
| <input checked="" type="checkbox"/> | HTML - text/html |
| <input checked="" type="checkbox"/> | html 5 zip - application/octet-stream |
| <input checked="" type="checkbox"/> | html 5 zip - application/x-adhese-html5 |
| <input checked="" type="checkbox"/> | html 5 zip - application/zip |
| <input checked="" type="checkbox"/> | Http redirect - redirect |
| <input checked="" type="checkbox"/> | JavaScript - text/javascript |
| <input checked="" type="checkbox"/> | JPEG file - image/jpeg |
| <input checked="" type="checkbox"/> | JPEG file - image/pjpeg |
| <input type="checkbox"/> | MP3 Audio - audio/mpeg |
| <input checked="" type="checkbox"/> | MP4 Video - video/mp4 |
| <input checked="" type="checkbox"/> | mpeg video - video/mpeg |
| <input checked="" type="checkbox"/> | PDF doc - application/pdf |
| <input checked="" type="checkbox"/> | PNG file - image/png |
| <input checked="" type="checkbox"/> | PNG file - image/x-png |
| <input checked="" type="checkbox"/> | quicktime video - video/quicktime |
| <input checked="" type="checkbox"/> | SWF file - application/octet-stream |
| <input checked="" type="checkbox"/> | SWF file - application/x-shockwave-flash |
| <input checked="" type="checkbox"/> | Text Ad - text/ad |
| <input checked="" type="checkbox"/> | Text Advertorial - text/advertorial |
| <input checked="" type="checkbox"/> | Text Link - text/plain |

- Changes made by the campaign sync are now visible in the user logs.
 - Improved logic for finding clicktags when uploading HTML5 creatives.
 - Improved auto delivery for bookings that started after the original start date.
 - Fix for negative targeting.
- Improved error handling when adding a negative target when no positive target is found.

