

2026

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Features and Improvements

Advendio

- Improvements to the campaign sync between Adhese and Advendio.

Campaign manager

- Improvements to UI components, making the UI more keyboard accessible amongst other changes.
- Restructured Delivery methods and Delivery objectives in the booking form to make more logical sense.
- Added rules and checks to the booking and creative formats to ensure they're compatible.
- Added publication and location information to channels when selecting your booking positions.
- Tabs have been made more visually consistent.
- Validation of active day selection has been removed as it is unnecessary.
- Added links to the release notes to the info button.
- Updated labels and language on various fields and features.

SDK

- Allows server-side requests via SDK.

Adhese

- Improvements to tracking a campaign's creation origin.

Fixes

Campaign manager

- Improved the performance of searching for audiences.
- Fixed an issue where the channel ID was displayed instead of the channel name.
- Fixed column alignments in bookings and the creative overview.
- The behaviour of the target search box has been improved, ensuring that targets are displayed correctly when nothing is entered after a previous search.
- Allow booking to be saved when *booking duration* is selected as user frequency cap without a value being entered in *per*.
- Added validation to ensure that the to reach value is always entered when AFAP, Even or Frontloaded is selected as the delivery method.
- Fixed placeholder text in the search field to prevent audiences from being cut off.
- Fixed an issue where a campaign couldn't be saved after changing advertisers.
- Fixed *exclusive on* not having a toggle.
- Fixed the creative preview not opening correctly in Safari.
- Fixed video preview behaviour in Safari so that clicking play now plays the video instead of opening Finder.
- Improved performance for the campaign overview when sorting.
- Prevent dates from being shown in three lines in the campaign overview.
- Show a placeholder when an Advar creative created without a template in the Classic UI is being opened in Campaign Manager.

Adhese

- Performance improvements when fetching campaigns for users who have a lot of brands associated with them.

Release notes Adhese 3.11.0

This release contains a number of small improvements and bug fixes:

General Adhese Improvements

- Timezone support for daily delivery limits. Until now this feature only worked with UTC timezones.

Adhese Classic UI

- We prevented the flow where a creative that is not yet approved by Xandr is trafficked to a Xandr specific slot or channel containing a Xandr specific slot. The creative will have to be approved by Xandr first. Users will see a pop-up error message if this approval has not yet been given.