

# Release notes Adhese 3.0.9

## Xandr

- More Xandr functionality:
  - Adding a viewability tracker (measurement.js) will result in more valuable campaign insights. To achieve this, all creatives for Xandr will be javascript.
  - The setup of Xandr inventory will become clearer as the name of the linked domain will be included in the slot and location name. The Xandr status of your creative will be shown in the overview of all creatives.

## SKU

- Creative managers can associate one or more product IDs (such as SKUs or company-specific identifiers that refer to an article) with a specific creative. These IDs are stored as metadata and can be used to calculate Return on Advertising Spend (ROAS) when linked to company sales data. The SKU field functionality is account-specific.

**Note:** No input validation has been implemented for this field. It is the user's responsibility to ensure that the IDs entered are accurate and correspond to the data required for ROAS calculations.

## Quality of Life improvements and bugfixes

- crid (creative ID) is now included in our prebid responses.
- The correct duration of videos is used in forecasting instead of a rounded up/down duration.

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