

# Release notes Adhese 3.2.0

## May 2025

### **Improved campaign data processing**

We've made behind-the-scenes improvements to our data processing systems to improve performance and reliability. These changes help ensure faster data processing and better overall system stability. While you shouldn't notice any difference in your day-to-day use, these updates lay the groundwork for future improvements. As always, everything should continue to run smoothly - just a little more efficiently.

### **Minor improvements to Xandr creative status**

We've improved handling Xandr statuses to ensure better synchronisation between the Xandr UI and the Adhese UI. We've also strengthened the connection between the publish process and the various Xandr statuses for more accurate publish updates.

### **Improved publish process for better scaling and observability**

We've made enhancements to the publishing service, similar to our earlier improvements to data processing. These updates improve scalability and reliability, ensuring smoother operation as demand grows. In addition, increased observability will help us detect and resolve issues faster, resulting in a more robust overall system.

### **Public API**

We've continued our work on public APIs to make connecting and integrating with our platform easier for customers. The first is the Campaign API, which allows you to create campaigns programmatically. If you're interested in early access or would like to know more, feel free to reach out.

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