

# Release notes Adhese 3.5.0

## More functionality for the ADvendio sync

We have added the following new features to our ADvendio sync:

- Targeting: Create targets for ADvendio in Adhese (see [documentation](#))
- Frequency capping
- Capturing metadata
- Improved error messaging

ADvendio is a platform that helps media companies and advertisers manage and optimise their advertising campaigns across different channels.

These improvements reduce manual data entry and ensure accurate, timely updates between systems.

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Revision #3

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