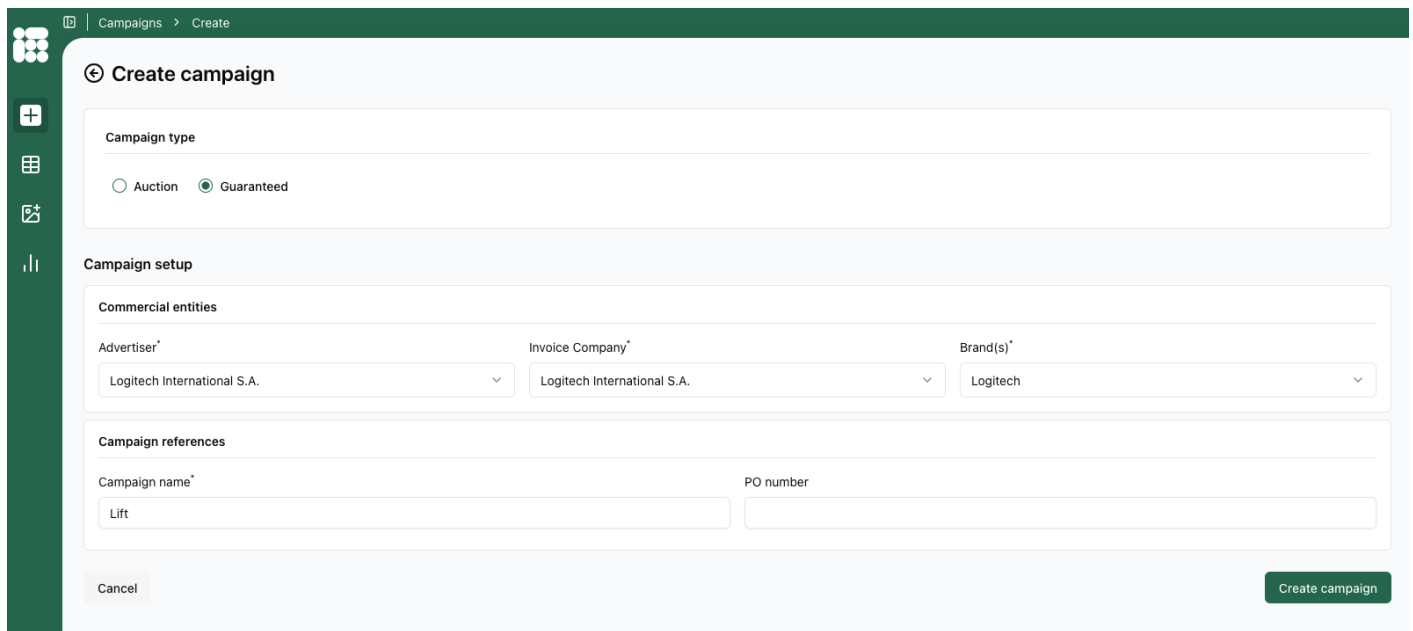


Creating a self-service campaign



The screenshot shows the 'Create campaign' form in the Adheses self-service flow. The form is titled 'Create campaign' and has a breadcrumb trail 'Campaigns > Create'. The form is divided into two main sections: 'Campaign type' and 'Campaign setup'.

Campaign type

☐ Auction ☒ Guaranteed

Campaign setup

Commercial entities

Advertiser* Invoice Company* Brand(s)*

Logitech International S.A. Logitech International S.A. Logitech

Campaign references

Campaign name* PO number

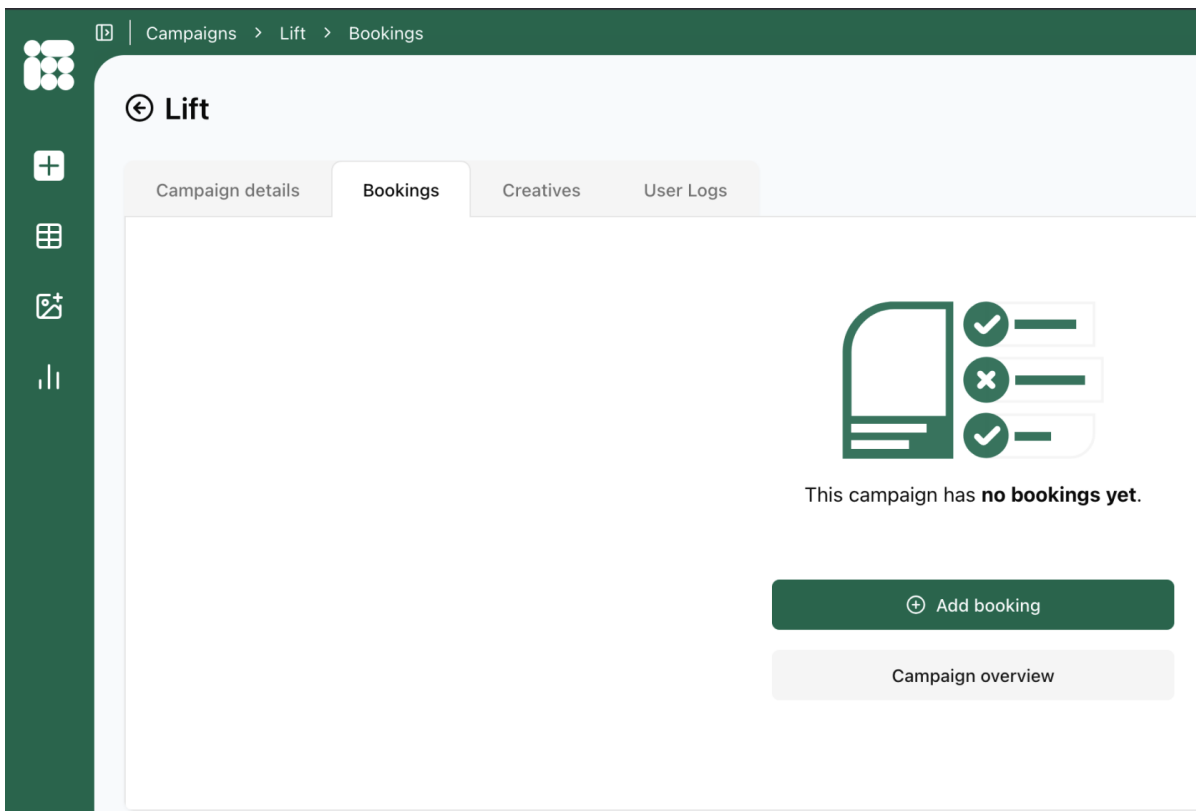
Lift

Cancel Create campaign

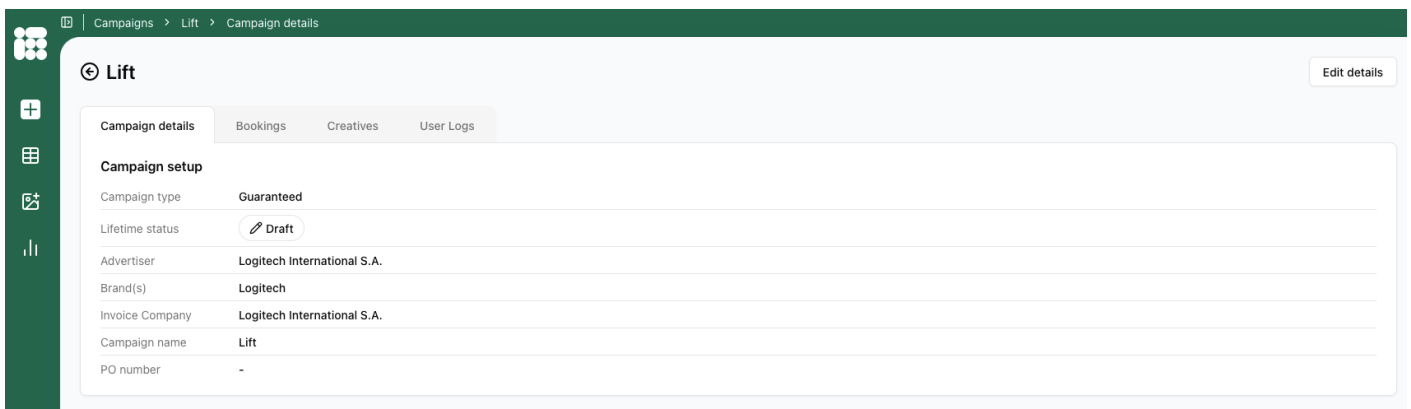
When creating a new campaign in the self service flow you'll start by filling in *Advertiser*, *Invoice Company* and *Brand(s)*. Other than that, the campaign just needs a *Name*.

If the campaign is linked to a PO number, you can also fill it in here, but this field is otherwise optional.

When you're done, click *Create campaign* in the bottom right. You will arrive at the create booking screen:



Here you can add a new booking via *Add booking*, go to the *Campaign overview* or see the details of the campaign you just created via the *Campaign details* option to the left of the *Bookings* tab.



Here the campaign details can be updated by clicking on the *Edit details* tab in the top right.

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