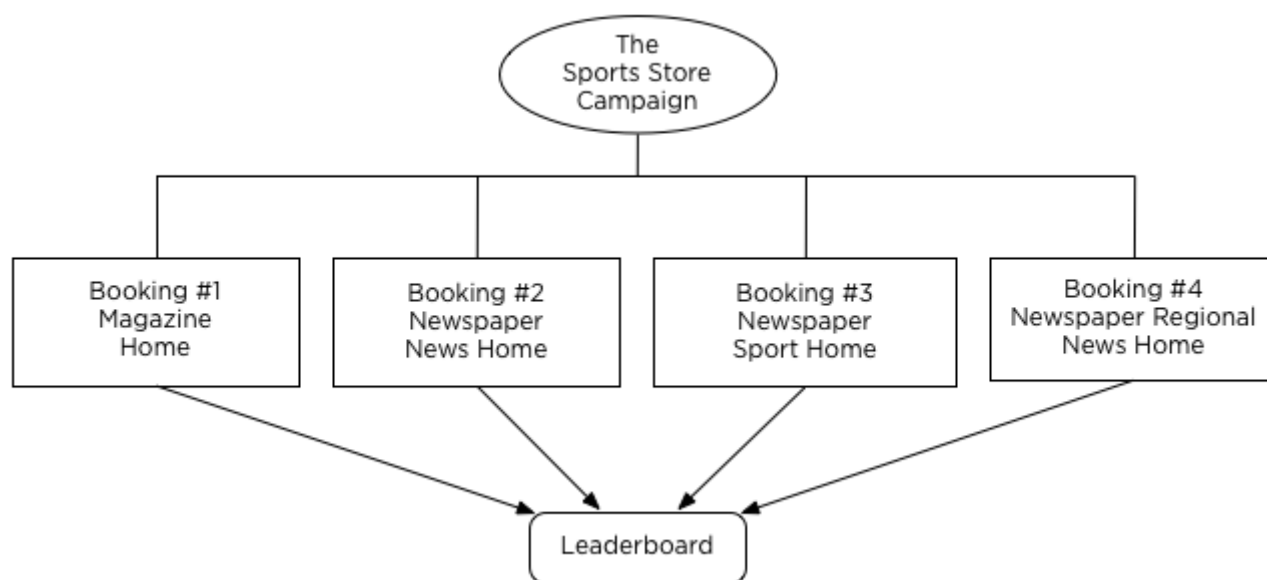


The start of campaign delivery

You have now created a campaign. As illustrated in the simplified diagram of the campaign's structure, we have inserted the newly created bookings and attached creative:



At this moment, the campaign is ready to start as you have:

- created a new campaign ([Add a campaign](#)),
- added bookings to the campaign ([Add a booking](#)),
- uploaded creatives ([Upload a creative](#)), and
- attached creatives to bookings or assigned positions to creatives ([Trafficking bookings and creatives](#)).

The delivery will start at the earliest start date of one of the bookings associated with the campaign.

Before a campaign starts, we recommend checking for possible issues that may inhibit or delay the start of the campaign. Adhese has built-in tools to make this job easy and effective: [Statuses](#). By proactively monitoring the status of each campaign, you can ensure a smooth delivery without any unexpected delays.

