

# IP override for server-side connections

## What

By default, all ad requests to the Adhese ad server use the IP of the device that sends the request for all IP-related logic, such as geo-location targeting.

This behaviour makes it impossible to set up user-based location targeting in server-to-server setups, as the ad server would use the server's IP instead of the end user's IP.

To solve this, Adhese provides functionality that overrides the server's IP with the user's IP.

## How

The user's IP can be added to the request via the **X-Forwarded-For** header. The ad server will pick up this header and override the default IP address from which the request is sent.

Please [contact Support](#) if you'd like to make use of this feature.

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