

# Channels

Channels are a collection of positions within a publication (e.g. run-of-site) or across your network of publications (e.g. run-of-network). **Channels** group identical formats across different locations and make it easy to target ads across similar web pages.

All our [forecasting](#) options include channels.

The *Channels* screen shows a table with three columns:

1. The *N<sup>o</sup>* column displays the ID of the location.
2. The *Channels* column shows the name of the publication, location, and format.
3. The *N<sup>o</sup>* of items column indicates for each channel the number of items it incorporates.

Download a **spreadsheet** file that contains a list of all channels by clicking the *Download all channels as spreadsheet* button.

## Create a new channel

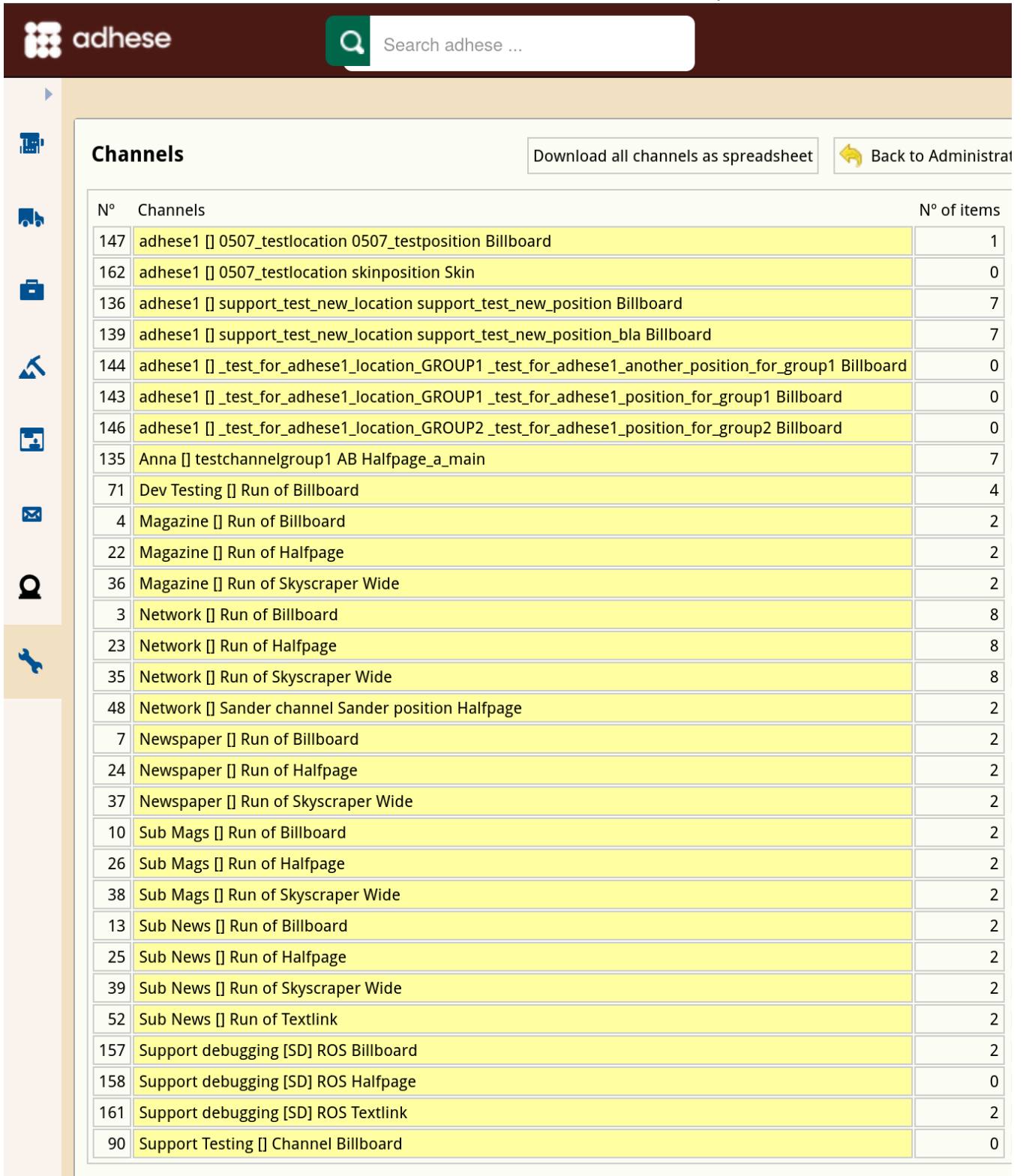
To create a new channel:

1. Create a new location; see [Create a new location](#) chapter.

Do not forget to select a group level in the **Channel** drop-down.  
The highest group level is 1. The higher the number the lower the group level. For more information on group levels, see [this page](#).

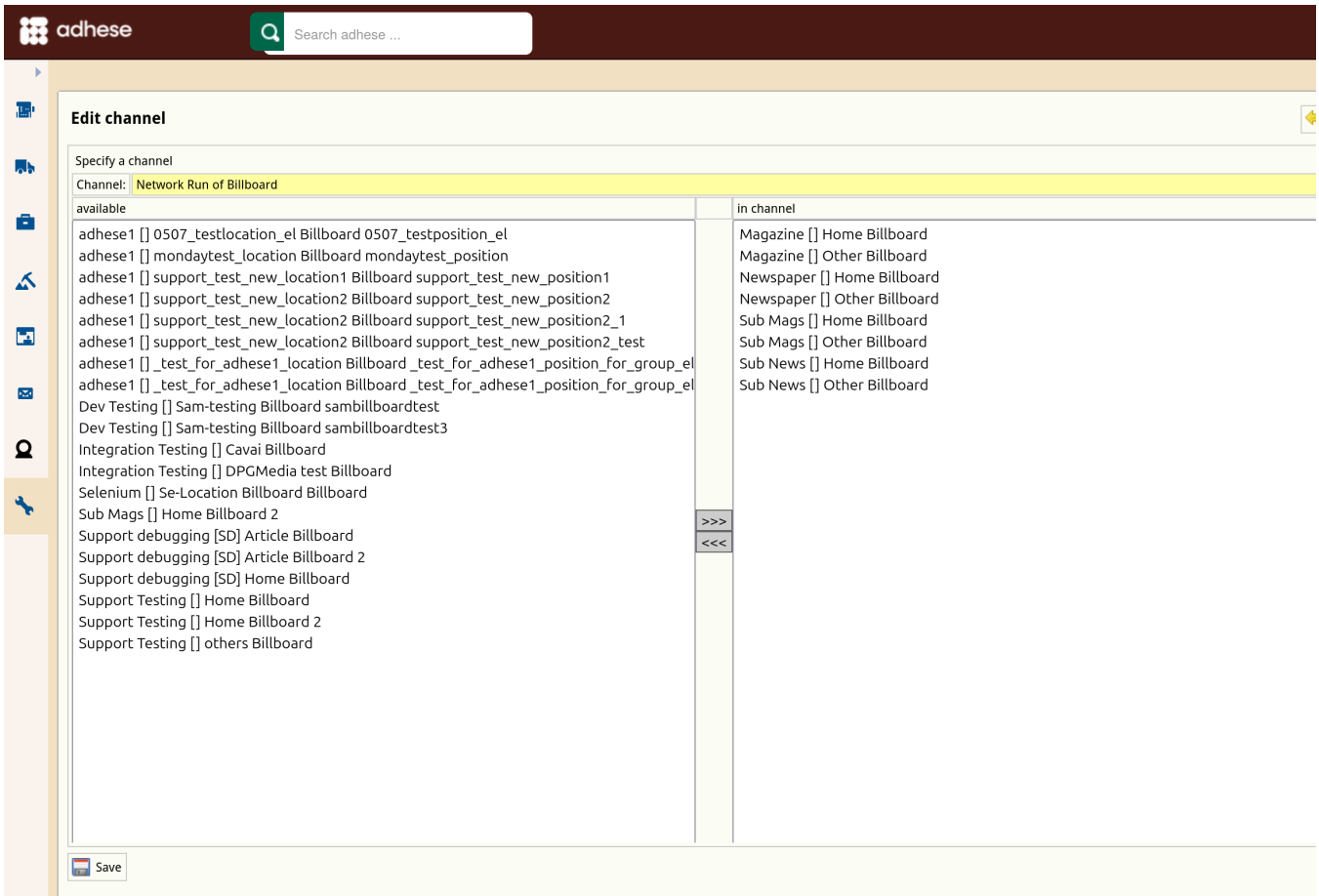
2. Create a new position; see [Create a new position](#) chapter.

3. Click *Channels* in the *Administration* screen. The *Channels* screen opens:



N°	Channels	N° of items
147	adhesive1 [] 0507_testlocation 0507_testposition Billboard	1
162	adhesive1 [] 0507_testlocation skinposition Skin	0
136	adhesive1 [] support_test_new_location support_test_new_position Billboard	7
139	adhesive1 [] support_test_new_location support_test_new_position_bla Billboard	7
144	adhesive1 [] _test_for_adhesive1_location_GROUP1 _test_for_adhesive1_another_position_for_group1 Billboard	0
143	adhesive1 [] _test_for_adhesive1_location_GROUP1 _test_for_adhesive1_position_for_group1 Billboard	0
146	adhesive1 [] _test_for_adhesive1_location_GROUP2 _test_for_adhesive1_position_for_group2 Billboard	0
135	Anna [] testchannelgroup1 AB Halfpage_a_main	7
71	Dev Testing [] Run of Billboard	4
4	Magazine [] Run of Billboard	2
22	Magazine [] Run of Halfpage	2
36	Magazine [] Run of Skyscraper Wide	2
3	Network [] Run of Billboard	8
23	Network [] Run of Halfpage	8
35	Network [] Run of Skyscraper Wide	8
48	Network [] Sander channel Sander position Halfpage	2
7	Newspaper [] Run of Billboard	2
24	Newspaper [] Run of Halfpage	2
37	Newspaper [] Run of Skyscraper Wide	2
10	Sub Mags [] Run of Billboard	2
26	Sub Mags [] Run of Halfpage	2
38	Sub Mags [] Run of Skyscraper Wide	2
13	Sub News [] Run of Billboard	2
25	Sub News [] Run of Halfpage	2
39	Sub News [] Run of Skyscraper Wide	2
52	Sub News [] Run of Textlink	2
157	Support debugging [SD] ROS Billboard	2
158	Support debugging [SD] ROS Halfpage	0
161	Support debugging [SD] ROS Textlink	2
90	Support Testing [] Channel Billboard	0


- Click the channel position you have just created. The *Edit channel* screen opens. Based on the selected format, all available positions across your entire network appear in the left column.



- To add a position to the channel, select a position from the list of available positions on the left and click the >>> button.
- To remove a position from the channel, select a position from the right-hand list of positions in the channel and click the <<< button.
- Click the *Save* button to finish.

# Edit a channel

To edit a channel:

- Go to the *Administration* screen. Click *Admin* in the left navigation menu.
- Click *Channels*. The *Channels* screen opens.
- On the *Channels* screen, click the name of the channel you want to modify or use the edit icon . The *Edit channel* screen opens.
- Change the channel by:
  - Including additional positions:

1. Select the position from the list on the left, and
2. Click the >>> button.
2. Excluding positions from the channel:
  1. Select the position from the list on the right, and
  2. Click the <<< button.
5. Click Save.

# List all channels and positions

To obtain a list of all Channels and positions, and a list of all positions that are not currently in a Channel, go to Administration and click *Channels*. On the *Channels* screen, click the *Download all channels as spreadsheet* button.

The spreadsheet contains two tabs:

- **Positions**, listing all channels and the positions they currently contain, with the following columns:
  - Position ID
  - Position publication
  - Position location
  - Position format
  - Channel ID
  - Channel publication
  - Channel location
  - Channel format
  - Channel group level
- **Positions not in channels**, listing all positions not currently in a channel, with the following columns:
  - Position ID
  - Position publication
  - Position location
  - Position format

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