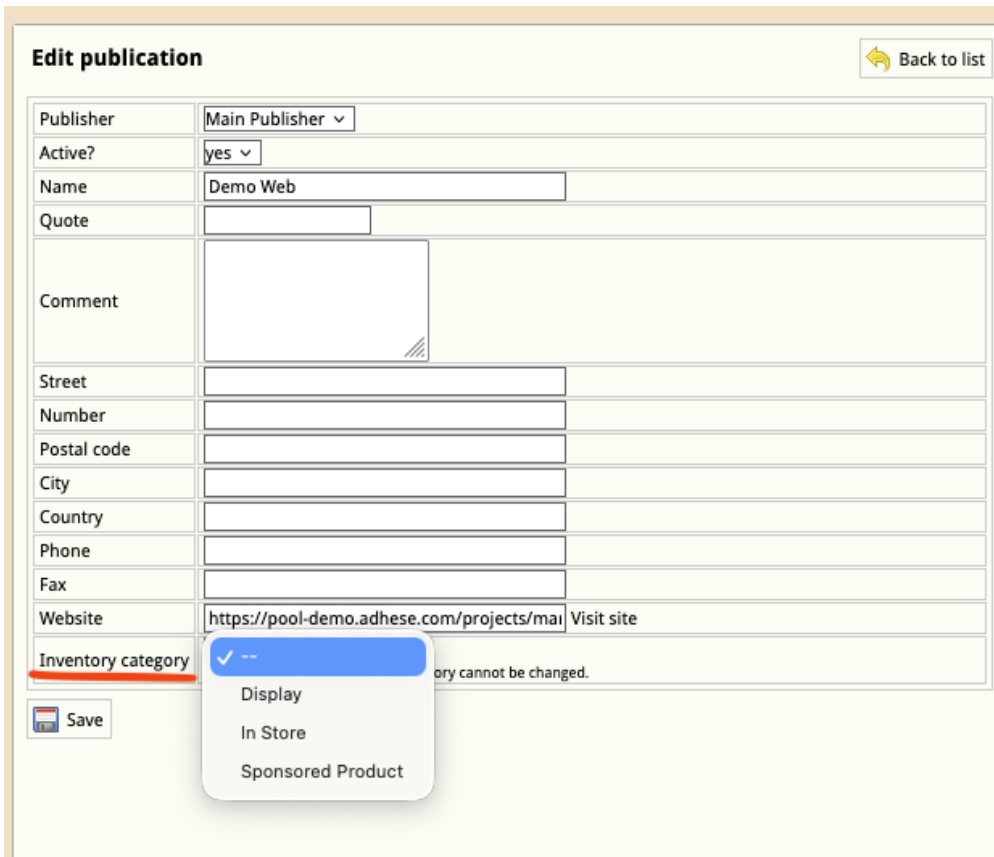


Inventory Category

Additional configuration is required for inventory categories other than *Display* to be available in the *Campaign Manager* interface. If you would like the other categories to be available in the Campaign Manager interface, please [contact Support](#).

At publication level, an inventory category can be set. This inventory category has four options:

- -- or none: this is the default option
- Display
- In Store
- Sponsored Product

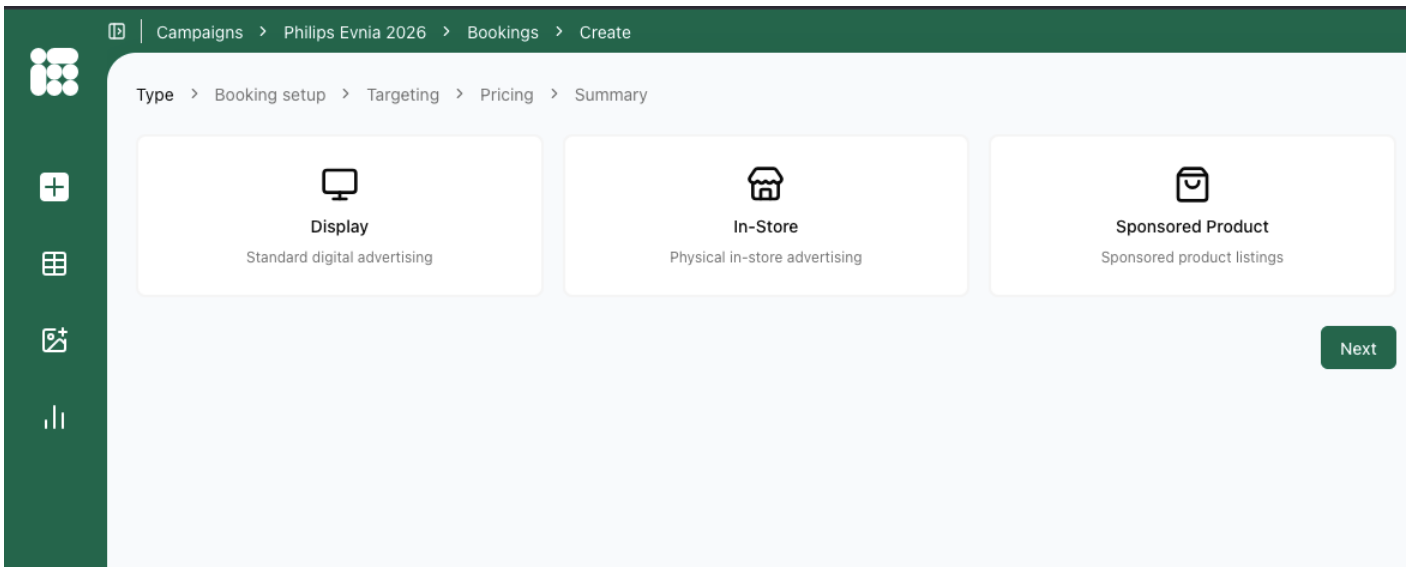


Edit publication Back to list

Publisher	Main Publisher ▾
Active?	yes ▾
Name	Demo Web
Quote	
Comment	
Street	
Number	
Postal code	
City	
Country	
Phone	
Fax	
Website	https://pool-demo.adhese.com/projects/mai Visit site
Inventory category	▾ -- Display In Store Sponsored Product

Save

Once an inventory category is set, the inventory for that publication will be restricted to a specific campaign or booking type in the Campaign Manager UI. In this case, the inventory under Demo Web will only be available when selecting the *Display* booking type.



Campaigns > Philips Evnia 2026 > Bookings > Create

Type > Booking setup > Targeting > Pricing > Summary

Display
Standard digital advertising

In-Store
Physical in-store advertising

Sponsored Product
Sponsored product listings

Next

Note: Once the *Inventory Category* has been set and saved, it cannot be changed!

Revision #4

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