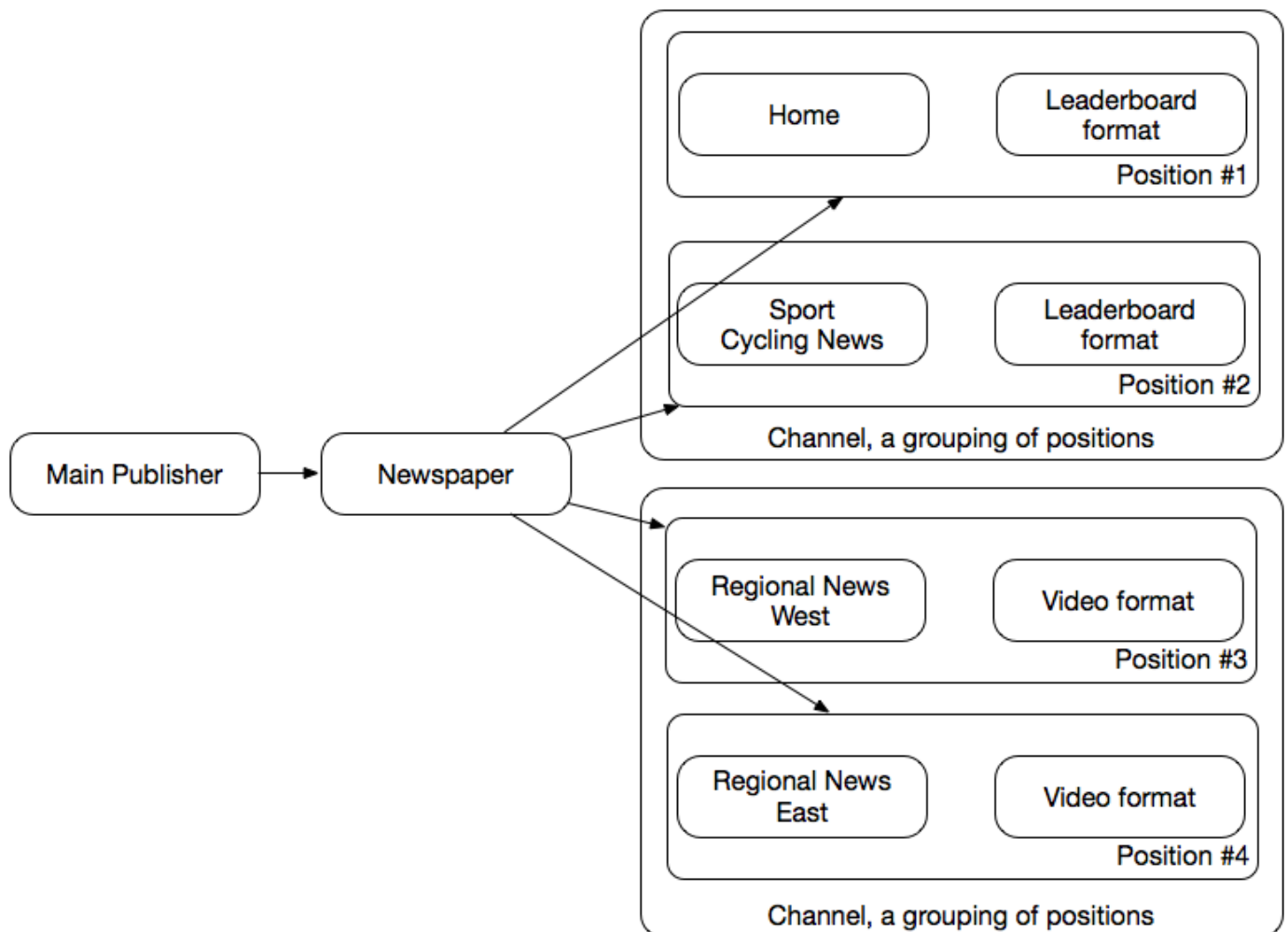


Positions

All necessary elements of a position, namely the publication, location and format, are available now. In the simplified diagram of the inventory's structure, we have inserted a subset of the newly created publications, locations and formats:



Create a position

The *Positions* screen consists of a table with nine columns:

1. The # column displays the ID of the location.
2. The *Location* column shows the name of the publication and the location of the position.
3. The *Name* column details the (optional) name of the position.

4. The *Format* column indicates the format of the position.
5. The *Width* column specifies the width of the format.
6. The *Height* column specifies the height of the format.
7. The *Size (kB)* column displays the maximum file size of the format.
8. The *Position type* column details the position type of the position.
9. The content of the *Subformats* column is hidden by default. To display the content, click *Show*. The *Subformats* column shows all subformats that belong to the position's format.

To filter the *Positions* belonging to a specific publication, select a publication from the **Show only** drop-down menu above the list and click the magnifying glass icon.

You can also filter the *Positions* screen by the status of a position's connected format using the **Filter** drop-down menu. Determine the number of results to display from the **Number of results** drop-down.


Use the **search** bar to search for specific positions, e.g. by entering a subformat. You can sort the list of positions by location, the name of the position, or the format by clicking the relevant table column's heading.

Download a **spreadsheet** file that contains a list of all positions by clicking the *Download all positions as spreadsheet* button.

Create a new position

To create a new position for each desired combination of a format and location of a publication:

1. Click *Admin* in the left navigation menu. This opens the *Administration* screen.
2. Click *Positions*. The *Positions* screen opens:




Positions









Create a new position
 Download all positions as spreadsheet
 Back to Administration

Show only
 Number of results
 Filter
 search


#	Location	Name	Format	Width	Height	Size (kB)	Position Type	Subformats Hide/Show
146	adheses1 [] _test_for_adheses1_location_GROUP2	_test_for_adheses1_position_for_group2	Billboard	970	250	1000.0	InjectionTest	Billboard
144	adheses1 [] _test_for_adheses1_location_GROUP1	_test_for_adheses1_another_position_for_group1	Billboard	970	250	1000.0	InjectionTest	Billboard
143	adheses1 [] _test_for_adheses1_location_GROUP1	_test_for_adheses1_position_for_group1	Billboard	970	250	1000.0	InjectionTest	Billboard
145	adheses1 [] _test_for_adheses1_location	_test_for_adheses1_position_for_group_el2	Billboard	970	250	1000.0	InjectionTest	Billboard
142	adheses1 [] _test_for_adheses1_location	_test_for_adheses1_position_for_group_el1	Billboard	970	250	1000.0	InjectionTest	Billboard
92	SDK testing [] _home_		Halfpage	300	600	1000.0	normal javascript	Halfpage, Halfpage_a_main, Halfpage_a_sub, Halfpage_stack, Medium Rectangle, Skin
177	Adheses - Wikan [] xandr	_xandr_-728x90	Leaderboard New	728	90	0.0	normal javascript	Leaderboard New
176	Adheses - Wikan [] xandr	_xandr_-1800x1000	Skin	1800	1000	0.0	normal javascript	Leaderboard New
166	Adheses - Wikan [] xandr	_xandr_-300x600	Halfpage	300	600	1000.0	normal javascript	Halfpage, Halfpage_a_main, Halfpage_a_sub, Halfpage_stack, Medium Rectangle, Skin
165	Adheses - Wikan [] xandr	_xandr_-300x250	Medium Rectangle	300	250	1000.0	normal javascript	
95	Wester Test [] wester		Medium Rectangle	300	250	1000.0	normal javascript	
58	Dev Testing [] Video-format-conflict		Preroll video	640	360	0.0	normal javascript	Preroll video
49	Integration Testing [] Video		Preroll video	640	360	0.0	VAST Video	Preroll video
50	Integration Testing [] Video	Omid	Preroll video	640	360	0.0	VAST Video	Preroll video
53	Dev Testing [] Video		Preroll video	640	360	0.0	normal javascript	Preroll video
135	Anna [] testchannelgroup1	AB	Halfpage_a_main	300	600	100.0	InjectionTest	Halfpage, Halfpage_a_main, Halfpage_a_sub, Halfpage_stack, Medium Rectangle
91	Demo [] Test Dale		Halfpage	300	600	1000.0	normal javascript	Halfpage, Halfpage_a_main, Halfpage_a_sub, Halfpage_stack, Medium Rectangle, Skin
174	Test bug [] Test	Samsung TV Plus	audio_10_125	1	1	500.0	VAST Video	audio_10_125
76	Test bug [] Test		Main test 2	0	0	0.0	normal javascript	Main / sub test 3, Main test 2
75	Test bug [] Test		Main test 1	0	0	0.0	normal javascript	Main / sub test 3, Main test 1
140	adheses1 [] support_test_new_location2	support_test_new_position2_test	Billboard	970	250	1000.0	InjectionTest	Billboard
138	adheses1 [] support_test_new_location2	support_test_new_position2	Billboard	970	250	1000.0	InjectionTest	Billboard
141	adheses1 [] support_test_new_location2	support_test_new_position2_1	Billboard	970	250	1000.0	InjectionTest	Billboard
137	adheses1 [] support_test_new_location1	support_test_new_position1	Billboard	970	250	1000.0	InjectionTest	Billboard
139	adheses1 [] support_test_new_location	support_test_new_position_bla	Billboard	970	250	1000.0	InjectionTest	Billboard

3. Click the *Create a position* button. This opens the *Create a new position* screen.













Create a new position

 Back to list

Enter the position's details.

Location	--
Format	audio_10_125, 1 * 1, 500kB
Name	
URL	
Preview URL	
Comment	
Server	
Position Type	injectionTest - injectionTest


 Save

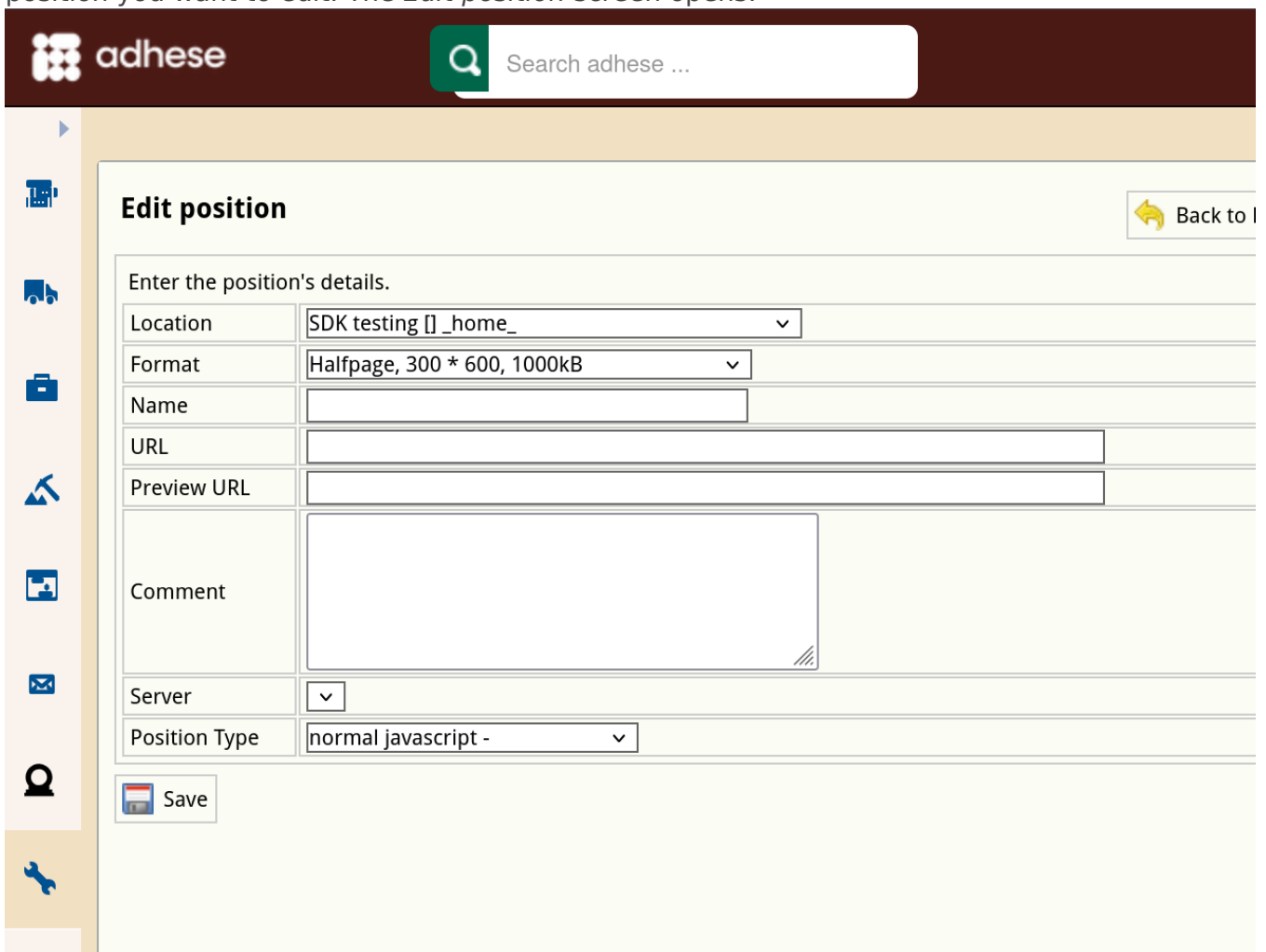
- Choose a location from the **Location** drop-down.
- Choose a format from the **Format** drop-down.
- (Optional) Enter a name for the position in the **Name** field.
- If you wish to serve, for example, a leaderboard banner ad in the header and the footer of the homepage, you have two identical formats but at a different position.
To differentiate between positions, enter an integer number and/or string of characters in the URL field for each subsequent position.
- (Optional) In the **Preview URL** field, enter a URL for live previewing a creative. Instead of linking the preview URL to a publication, you can select a specific page where this position will appear.
- (Optional) Enter a comment in the **Comment** field.
- Skip the next property (Server) as it is of no significance anymore.
- Select a position type from the **Position type** drop-down. Refer to [Position types](#) for a more detailed explanation of this concept.
- Click the **Save** button beneath the form to save your new position.

To create a position with similar properties as an existing position, you can copy the existing position.

Edit a position

To edit a position:


1. Go to the *Administration* screen. Click *Admin* in the left navigation menu.
2. Click *Positions*.
3. In the list of positions, click the name of the position or click the edit icon  for the position you want to edit. The *Edit position* screen opens:



Edit position [Back to list](#)

Enter the position's details.


Location	SDK testing [] _home_
Format	Halfpage, 300 * 600, 1000kB
Name	
URL	
Preview URL	
Comment	
Server	
Position Type	normal javascript -

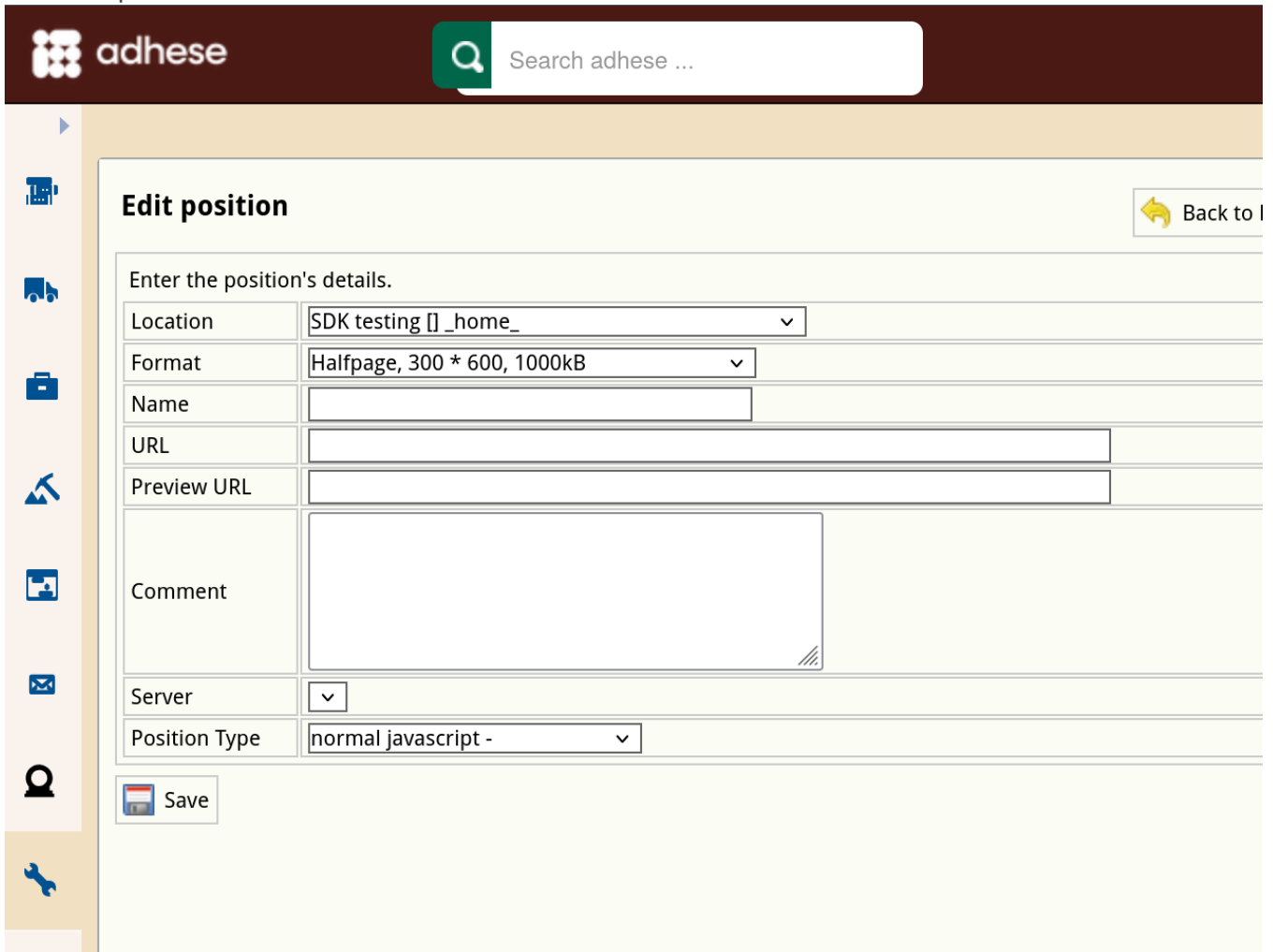
 Save

4. Change any of the position's details.
5. Click *Save*.

Copy a position

Copying a position is a simple method of creating a new position with similar properties to an existing one. To copy a position:


1. Go to the *Administration* screen. Click *Admin* in the left navigation menu.
2. Click *Positions*.
3. Click the copy icon  for the position you want to copy. The *Edit position (this is a copy)* screen opens:



Edit position [Back to list](#)

Enter the position's details.


Location	SDK testing [] _home_
Format	Halfpage, 300 * 600, 1000kB
Name	
URL	
Preview URL	
Comment	
Server	
Position Type	normal javascript -

 Save

4. Change any of the position's details.
5. Click *Save*.

Delete a position

To delete a position:

1. Go to the *Administration* screen. Click *Admin* in the left navigation menu.
2. Click *Positions*.
3. In the list of positions, click the publisher's name or click the trash can icon  for the position you want to delete.

4. Click the **Yes, remove this position** button to confirm.

If a position has delivered impressions in the past and is deleted, it will be set to inactive.

Reports stay available after the removal of a position.

Position types

Position types add additional functionality to a position. Their main purpose is to define the MIME type of the response and the possible templates wrapped around the output.

A MIME type or Internet Media Type is used to ensure that the receiver correctly interprets the resource. A MIME type indicates the type of data contained in a file. Web browsers use MIME types to determine how to display files that are not in HTML format.

Position types are client-specific implementations that are defined in the setup stage.

The *Position types* screen presents a table with three columns:

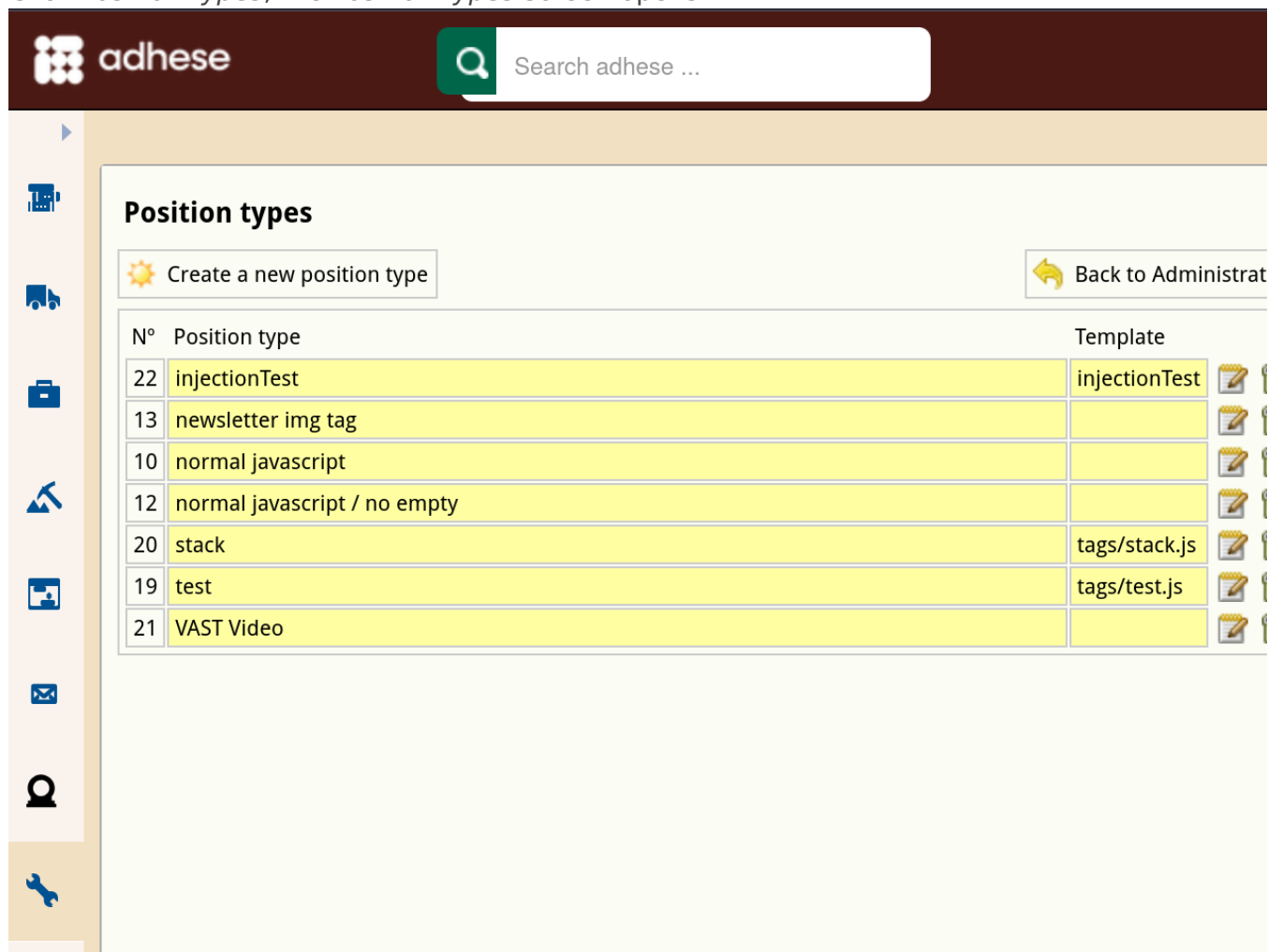
1. The *No* column displays the ID of the position type.
2. The *Position type* column shows the name of the position type.
3. The *Template* column shows the template that belongs to the position type.

Create a new position type

To add a position type:

1. Click *Admin* in the left navigation menu. This opens the *Administration* screen.

- Click *Position types*, the *Position types* screen opens:



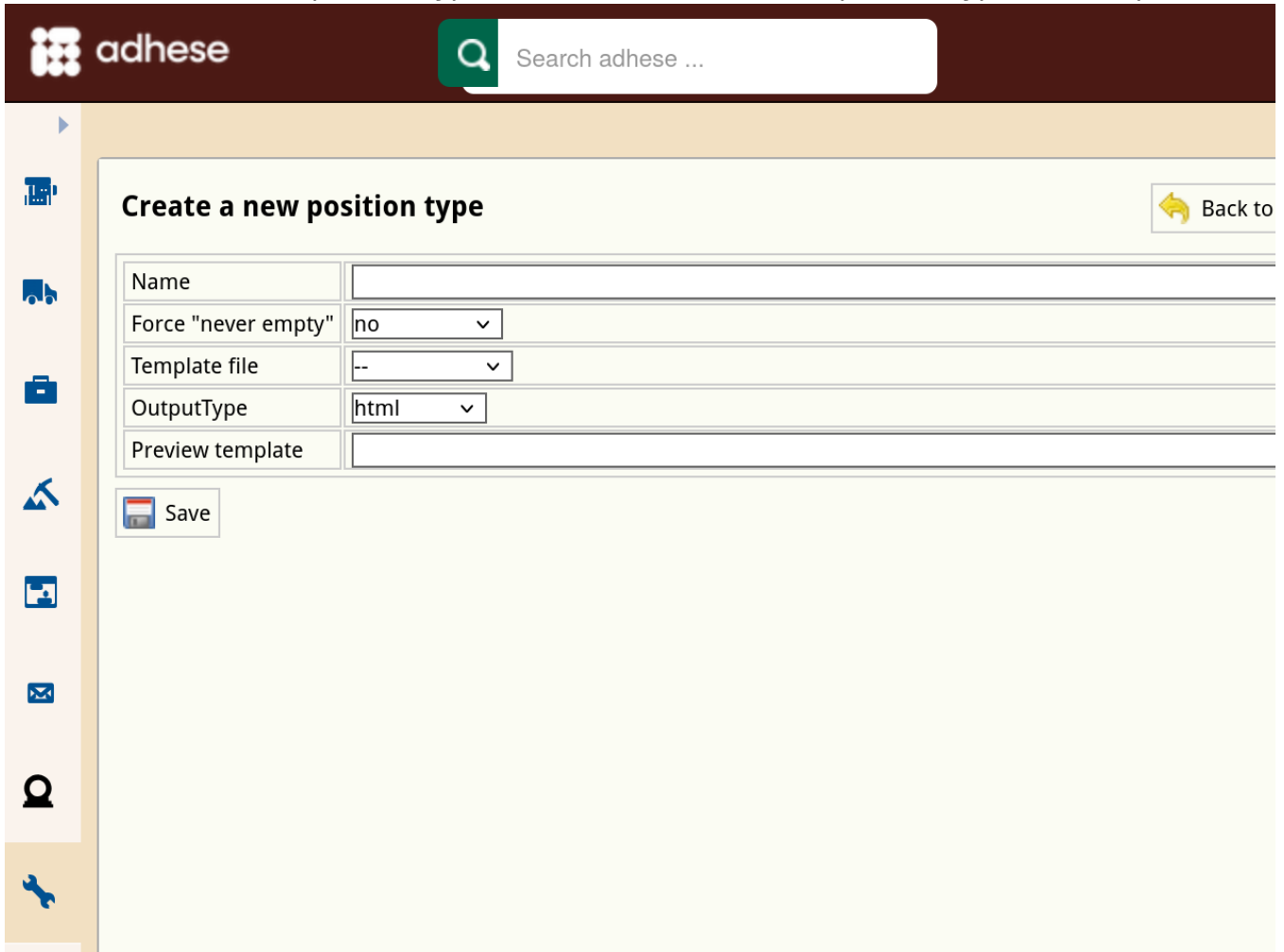
Position types

Create a new position type

Back to Administration

N°	Position type	Template
22	injectionTest	injectionTest
13	newsletter img tag	
10	normal javascript	
12	normal javascript / no empty	
20	stack	tags/stack.js
19	test	tags/test.js
21	VAST Video	

3. Click the *Create a new position type* button. The *Create a new position type* screen opens:



Create a new position type

Back to

Name	
Force "never empty"	no ▾
Template file	-- ▾
OutputType	html ▾
Preview template	

Save



4. Enter a name for the position type in the **Name** field*.*

5. In the **Force "Never empty"** drop-down, select one of the following:

- Select **Yes** to ensure that the position always displays an ad. This is particularly useful when a web page would otherwise break if no ad is available.
- **Continuous** is a specific option for email campaigns. Select *Continuous* to equate the delivery period of the booking to the delivery period of the email campaign. The booking will show a configurable number of days before and after the start and end date. If you create a booking for this position, you will receive the following notification:

When

Start and enddate don't describe the start and enddate on which the booking runs, but the start and enddate of the publication where the booking is located; the booking is shown 31 days before and after these dates.

From *	<input type="text" value="12/02/2015"/> 	<input type="text" value="00:00:00"/>
Until *	<input type="text" value="12/02/2015"/> 	<input type="text" value="23:59:59"/>
Week days *	<input checked="" type="checkbox"/> All days of the week	
Hours/day	<input type="text" value="00:00:00 - 23:59:59"/>	


Make sure the request contains the *da* (date) parameter.

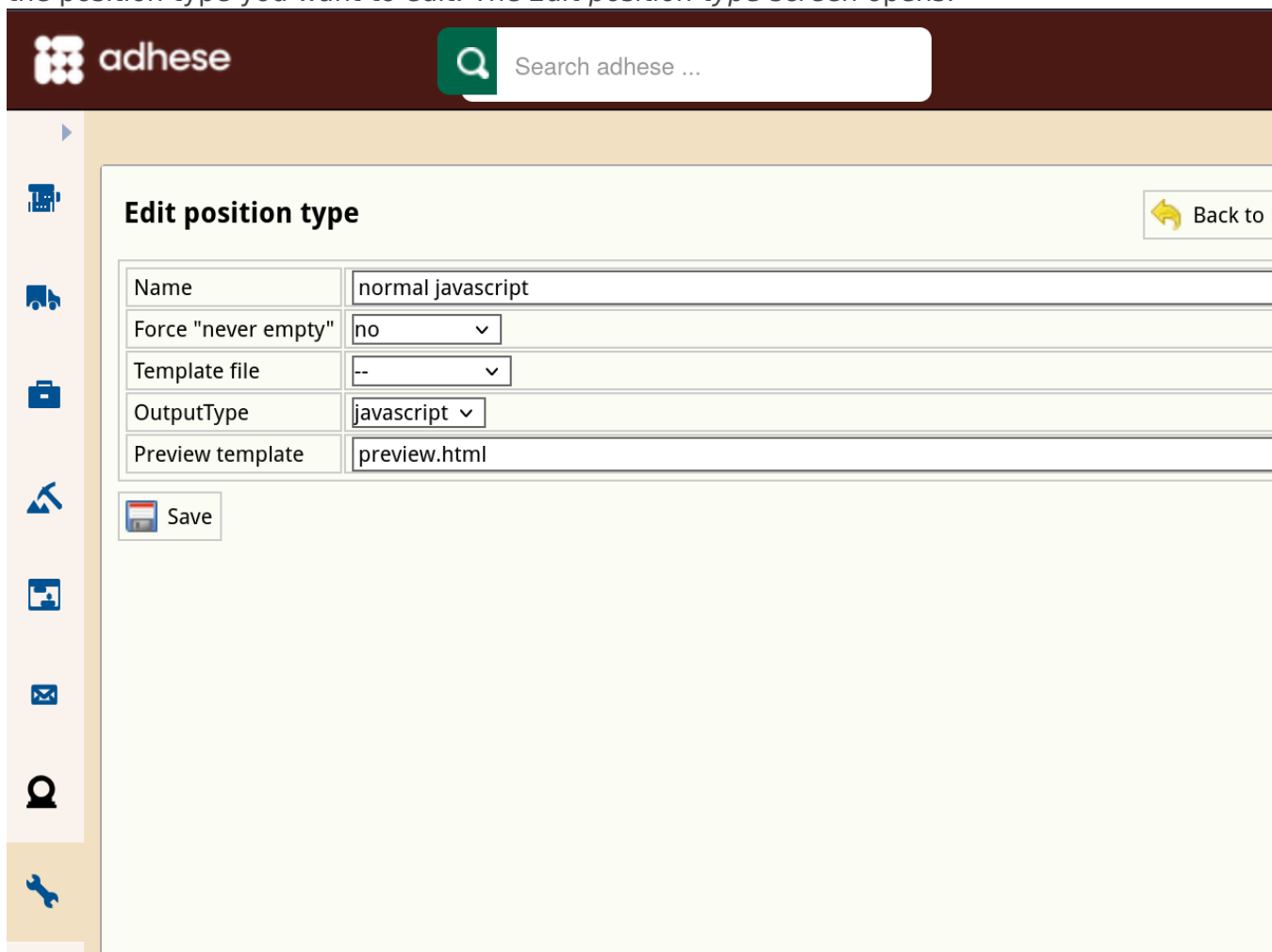
- Select **No** if none of the above options applies.
6. (Optional) Select a template file from the **Template file** drop-down. Refer to [Templates](#) for more information about template files.
 7. Select an output type (*JavaScript*, *HTML*, *filename*, or *XML*) from the **Output type** drop-down.
 8. (Optional) In the **Preview template** field, provide a template if a template is necessary to render the preview correctly.
 9. Click the *Save* button.

Edit a position type

To edit a position type:


1. Go to the *Administration* screen. Click *Admin* in the left navigation menu.
2. Click *Position types*.

3. In the list of position types, click the name of the position type or click the edit icon  for the position type you want to edit. The *Edit position type* screen opens:



Edit position type [Back to list](#)

Name	normal javascript
Force "never empty"	no ▾
Template file	-- ▾
OutputType	javascript ▾
Preview template	preview.html

 Save

4. Change any of the position type's details.
5. Click *Save*.

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