

Search and navigation

Introduction

The Adhese documentation is created using [Bookstack](#) as a documentation platform. The Adhese Documentation is organised into different **shelves**:

1. Adhese Documentation Introduction
2. Adhese Implementation
3. Adops Documentation
4. Release Notes
5. Newsletter Archive

Each shelf contains one or more **books**:



2. Adhese Implementation

This shelf bundles documentation concerning implementing Adhese such as: inventory setup, Gateway...

Privacy & Consent

Integration & setup

Inventory Management

Templating

Measure

Monitoring and Reporting

Gateway

Adhese API

Troubleshooting



3. Adops Documentation

Contains all documentation on Adhese necessary for day to day adops operations.

Introduction

Adhese UI

User Management

Inventory Management

Campaign Management

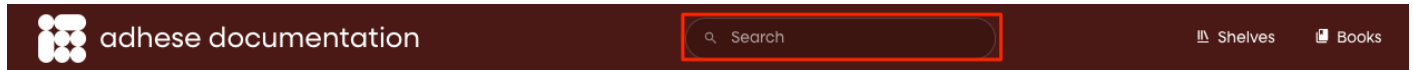
Reporting

Gateway

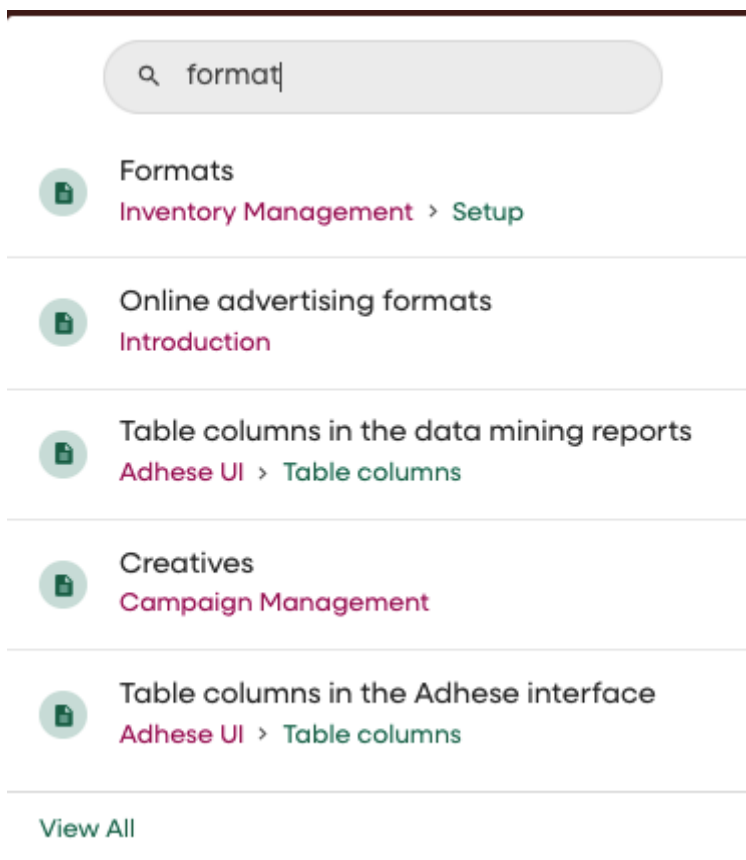
Troubleshooting

Search

At the top of the page, you will find the main **search** box for the Adhese Documentation.



When you enter a search term in this box, a drop-down menu of relevant books (or articles) is displayed:



Views

The Adhese documentation offers two different viewing options: grid or list view, which can be selected using the links in the right column.

• Shelves Grid View

Shelves

Sort

Name ↓



1. Adhese Documentation...

How to navigate the Adhese documentation and a tree structure

★ Created 6 days ago
✎ Updated 3 days ago



2. Adhese Implementation

This shelf bundles documentation concerning implementing Adhese such as: inventory setup, Gateway, monitoring and reporting, de...

★ Created 1 month ago
✎ Updated 3 days ago



3. Adops Documentation

Contains all documentation on Adhese necessary for day to day adops operations.

★ Created 2 months ago
✎ Updated 3 days ago

Actions

- + New Shelf
- List View
- View Tags

• Shelves List View

Shelves

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Actions

- + New Shelf
- Grid View
- View Tags

• Books Grid View

2. Adhese Implementation

Sort

Default

1

This shelf bundles documentation concerning implementing Adhese such as: inventory setup, Gateway, monitoring and reporting, delivery, etc...



Troubleshooting

Information on most encountered problems, bug reporting, etc...

★ Created 2 weeks ago
✎ Updated 2 weeks ago



Adhese API

This section details available Adhese API's.

★ Created 1 month ago
✎ Updated 1 month ago



Gateway

Contains information on managing your Gateway connections.

★ Created 2 weeks ago
✎ Updated 2 weeks ago

• Books List View

2. Adhese Implementation

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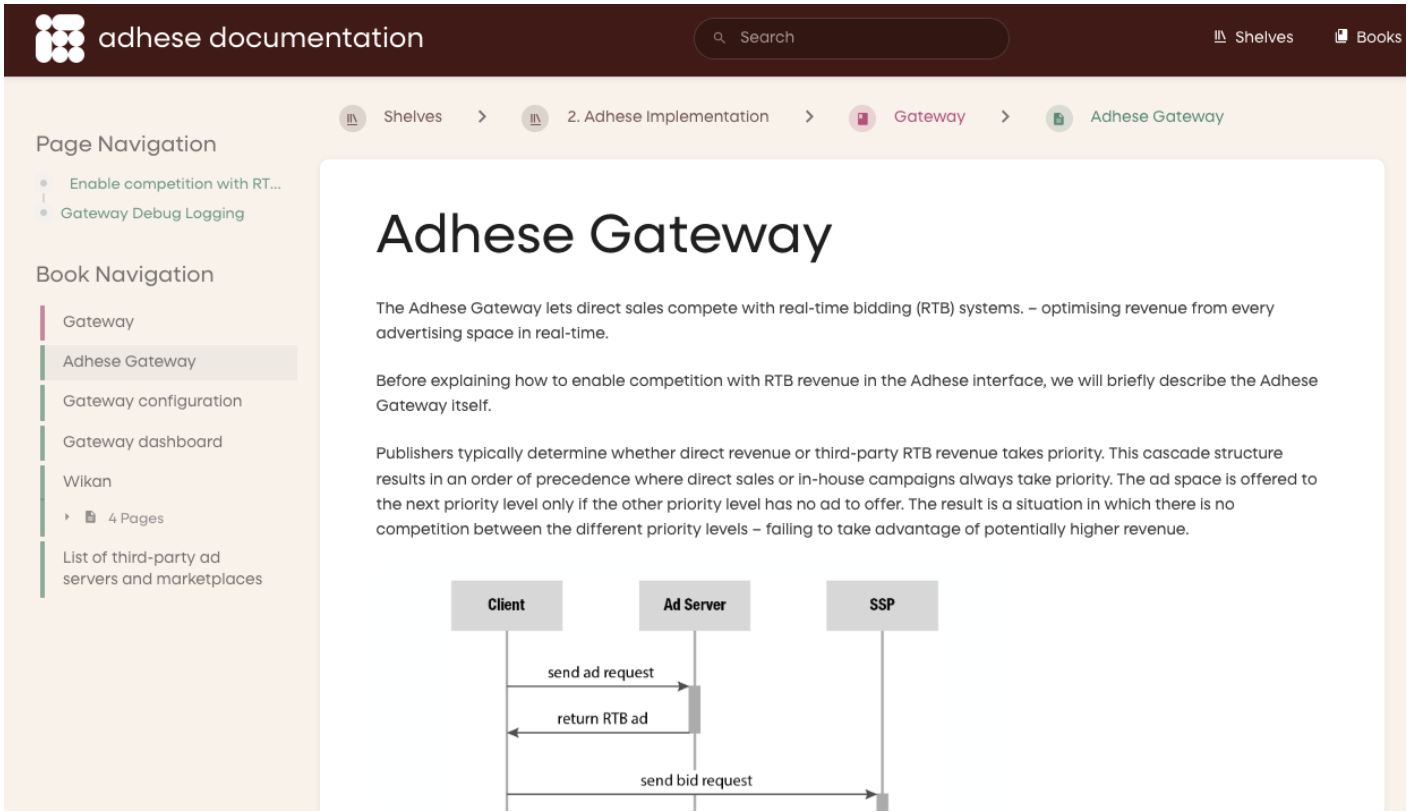
Contains information on managing your Gateway connections.



Monitoring and Reporting

This section goes more in depth on internal and external data sources for processing Adhese dc

Navigation



Page Navigation

- Enable competition with RT...
- Gateway Debug Logging

Book Navigation

- Gateway
- Adhese Gateway
- Gateway configuration
- Gateway dashboard
- Wikan
- 4 Pages
- List of third-party ad servers and marketplaces

Adhese Gateway

The Adhese Gateway lets direct sales compete with real-time bidding (RTB) systems. – optimising revenue from every advertising space in real-time.

Before explaining how to enable competition with RTB revenue in the Adhese interface, we will briefly describe the Adhese Gateway itself.

Publishers typically determine whether direct revenue or third-party RTB revenue takes priority. This cascade structure results in an order of precedence where direct sales or in-house campaigns always take priority. The ad space is offered to the next priority level only if the other priority level has no ad to offer. The result is a situation in which there is no competition between the different priority levels – failing to take advantage of potentially higher revenue.

```

sequenceDiagram
    participant Client
    participant Ad Server
    participant SSP
    Client->>Ad Server: send ad request
    Ad Server-->>Client: return RTB ad
    Client->>SSP: send bid request
  
```

There are several methods for navigating the Adhese documentation.

- You will see a **breadcrumb** trail just below the search box.
- When you open a page in a book, two blocks appear in the left-hand column: **Page Navigation** and **Book Navigation**. The Page Navigation provides an overview of the different sections on a page, while the Book Navigation shows all the pages (or sections) of a given book. You can click on a section in page navigation to jump to that section.
- In the top right corner, you can navigate to the **Shelves** overview. A box on the left-hand side shows your **Recently Viewed** items and a box of **Popular Shelves**.



adhese documentation

Shelves

Books

Recently Viewed

2. Adhese Implementation

1. Adhese Documentation Introduction

5. Newsletter Archive

4. Release Notes

3. Adops Documentation

Bookstack Workflow

Customer Documentation

Popular Shelves

3. Adops Documentation

2. Adhese Implementation

Bookstack Workflow

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- In the top right corner, you can navigate to the **Books** overview, which lists all available books alphabetically. A box on the left-hand side shows your **Recently Viewed** books, along with a box of **Popular Books**:



adhese documentation

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Books

Recently Viewed

Gateway

Navigating the Adhese documentation

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Integration & setup

Popular Books

Integration & setup

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Name ↓



Adhese



Adhese API

This section details available Adhese API's.



Adhese Release Notes

Adhese release notes, sorted chronologically.



Adhese UI

Helping you navigate the Adhese user interface.

Revision #10

Created 2024-07-01 12:23:16 UTC by Ron Van Maanen

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